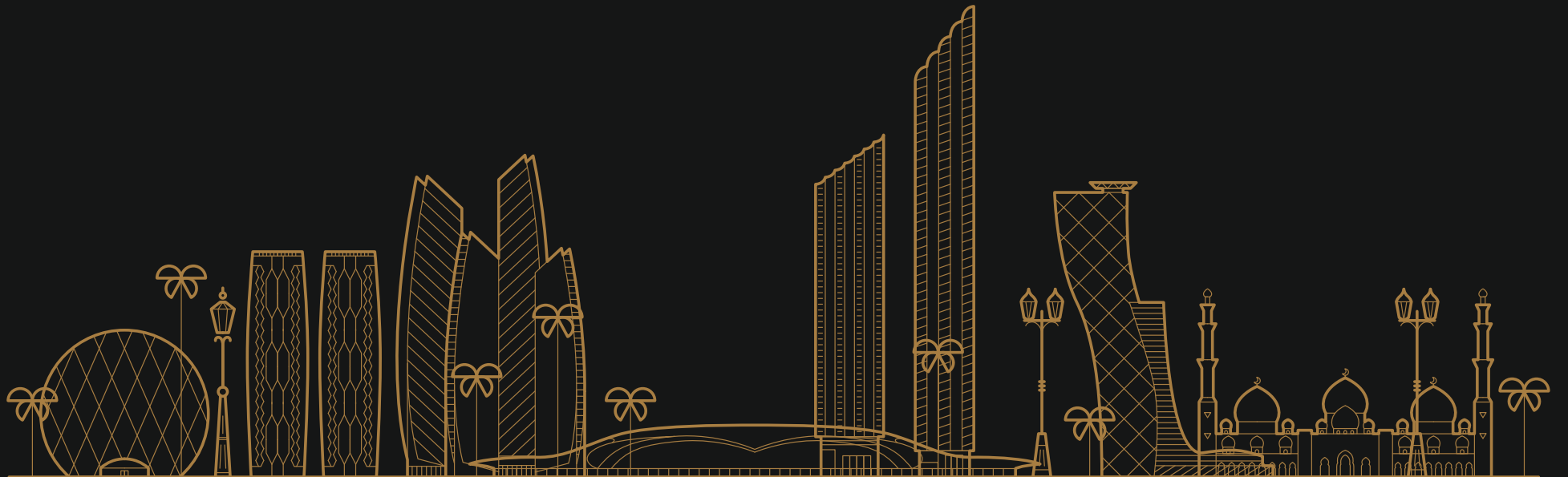




Turn Your Second Home Into Your Second Income



# DISCOVER THE FULL POTENTIAL OF YOUR PROPERTY!



Short term rentals are fast becoming a fantastic opportunity for property owners and landlords in Abu Dhabi. The Department of Culture and Tourism in Abu Dhabi is focusing heavily on developing Abu Dhabi into a world class destination for visitors, investing into initiatives that will drive best in class experiences for visitors and residents.

With this, the number of tourists expected to visit is forecasted to significantly increase over the coming years and the demand for short-term accommodation will far outweigh the hotel space available. Not only that, hotels are simply not quite hitting the spot for many visitors.



# ABU DHABI AS THE PERFECT DESTINATION!



If you have an eligible unit, which can be an apartment, townhouse or villa in

- ✿ **Yas Island,**
- ✿ **Saadiyat Island,**
- ✿ **Al Raha beach, or**
- ✿ **Al Reem Island,**

we can help you to develop your property portfolio and optimise your returns.



# YAS ISLAND



Yas Island, one of the most popular tourist attractions in the world, presents a family-friendly entertainment hub like no other.



## See the potential of earning with RHH

Type	Furnishing	Avg. LTR Market Price (Unfurnished)	Avg. STR Nightly Rate	Total Revenue (85% Occ.R)	Landlord's Net Revenue	Increased Rental Return
Studio	Standard	50000	295	91523.75	61219	22.44%
	Premium		350	108587.5	74870	49.74%
1 BR	Standard	70000	390	120997.5	84798	21.14%
	Premium		450	139612.5	99690	42.41%
2 BR	Standard	110000	590	183047.5	134438	22.22%
	Premium		650	201662.5	149330	35.75%
3 BR	Standard	125000	675	209418.75	155535	24.43%
	Premium		750	232687.5	174150	39.32%

Avg. = Average | LTR = Long Term Rental | STR = Short Term Rental | Occ.R = Occupancy Rate



# SAADIYAT ISLAND



Saadiyat Island is a natural island and a tourism-cultural project for nature and Emirati heritage and culture that is located in Abu Dhabi.



See the potential of earning with RHH

Type	Furnishing	Avg. LTR Market Price (Unfurnished)	Avg. STR Nightly Rate	Total Revenue (85% Occ.R)	Landlord's Net Revenue	Increased Rental Return
Studio	Standard	65000	380	117895	82316	26.64%
	Premium		450	139612.5	99690	53.37%
1 BR	Standard	85000	520	161330	117064	37.72%
	Premium		600	186150	136920	61.08%
2 BR	Standard	130000	680	210970	156776	20.60%
	Premium		750	232687.5	174150	33.96%
3 BR	Standard	160000	850	263712.5	198970	24.36%
	Premium		950	294737.5	223790	39.87%

Avg. = Average | LTR = Long Term Rental | STR = Short Term Rental | Occ.R = Occupancy Rate

# AL RAHA BEACH



Al Raha Beach is a subdivision of Al Raha district in Abu Dhabi. It spans 11 km along coastline. It has Yas Island and Abu Dhabi International airport at its neighborhood.



See the potential of earning with RHH

Type	Furnishing	Avg. LTR Market Price (Unfurnished)	Avg. STR Nightly Rate	Total Revenue	Landlord's Net Revenue	Increased Rental Return
Studio	Standard	55000	320	99280	67424	22.59%
	Premium		350	108587.5	74870	36.13%
1 BR	Standard	75000	450	139612.5	99690	32.92%
	Premium		490	152022.5	109618	46.16%
2 BR	Standard	110000	590	183047.5	134438	22.22%
	Premium		650	201662.5	149330	35.75%
3 BR	Standard	140000	750	232687.5	174150	24.39%
	Premium		850	263712.5	198970	42.12%

Avg. = Average | LTR = Long Term Rental | STR = Short Term Rental | Occ.R = Occupancy Rate

# AL REEM ISLAND



Al Reem Island is a beautiful extension of luxury and towering buildings attached to the city of Abu Dhabi. The island has numerous recreational and entertainment zones that tourists and locals enjoy.

**See the potential of earning with RHH**



Type	Furnishing	Avg. LTR Market Price (Unfurnished)	Avg. STR Nightly Rate	Total Revenue	Landlord's Net Revenue	Increased Rental Return
Studio	Standard	42000	275	85318.75	56255	33.94%
	Premium		300	93075	62460	48.71%
1 BR	Standard	55000	350	108587.5	74870	36.13%
	Premium		375	116343.75	81075	47.41%
2 BR	Standard	70000	400	124100	87280	24.69%
	Premium		425	131856.25	93485	33.55%
3 BR	Standard	90000	500	155125	112100	24.56%
	Premium		575	178393.75	130715	45.24%

Avg. = Average | LTR = Long Term Rental | STR = Short Term Rental | Occ.R = Occupancy Rate

# THE OPPORTUNITY FOR SHORT-TERM RENTALS



The potential returns on a short-term rental are typically **35%** higher compared with long-term rentals



Increased annual yield on your property

They have the added benefit of giving you more flexibility to use your property whenever you wish, either for yourself, or for family and friends

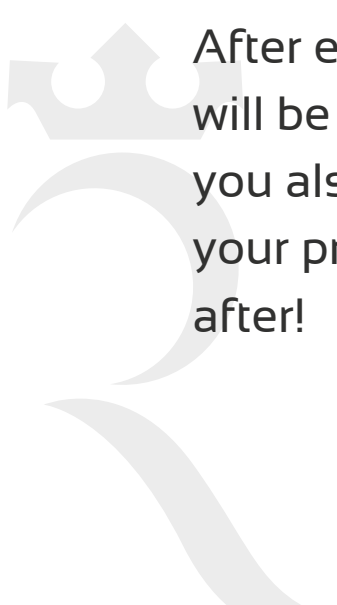


More guests, more revenue



Flexibility to access your property

After every guests visit, your property will be cleaned and maintained, so you also have peace of mind that your property is being well looked after!





# WHAT SHORT-TERM RENTAL PROPERTY OWNERS RECEIVE



*More Booking More Revenue*



Higher returns on your property



Monthly statement and income from your property rentals



Hassle-free management of your property's rentals



Peace of mind your property is being taken care of



Access you your property whenever required



Flexibility to sell you property with no lease agreement



Free Consultation



Listing Management



Furnishing



Guest Management



Styling & Photography



Property Maintenance



Paper Work



Owner Dashboard

# CREATE THE PERFECT SPACE FOR VISITORS



Abu Dhabi is seeing an increasing number of business travellers, looking for accommodation for few weeks to few months stay. With these kinds of stays, the price of a hotel is simply too high, and visitors are looking for more flexibility, a more spacious place to stay; somewhere they feel is **a home away from home.**



Access to high quality amenities



More space throughout their stay



Room to cook and feel at home



Flexibility throughout their stay



Favourable rates (compared to hotels)



Ability to stay for longer trips



# YOUR GUESTS WILL RECEIVE

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Quick and easy  
booking



Easy check in  
and check out



Cleaning services



Access to amenities



In-house Dining



Concierge



Luxurious spaces



Beauty At Home



5 Star Amenities



Customer support



Pick-ups & Drop-offs



On-demand Services



# HOW YOU CAN GET STARTED

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Getting your property ready for short-term rentals may seem like a large job, but it need not be a daunting task. The team at Royal Holiday Homes will take care of everything from furnishing and styling your property, home insurance, DCT licensing, and booking management, so you can simply enjoy the higher returns on your property!



Consultation



Maintenance



DCT licencing and other paperwork



Check in and check out management



Furnishing



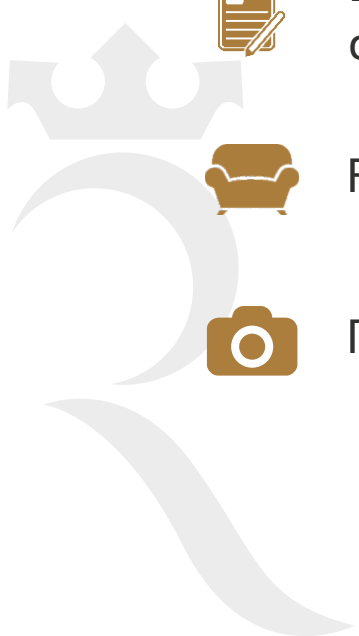
Portal management etc..



Photography



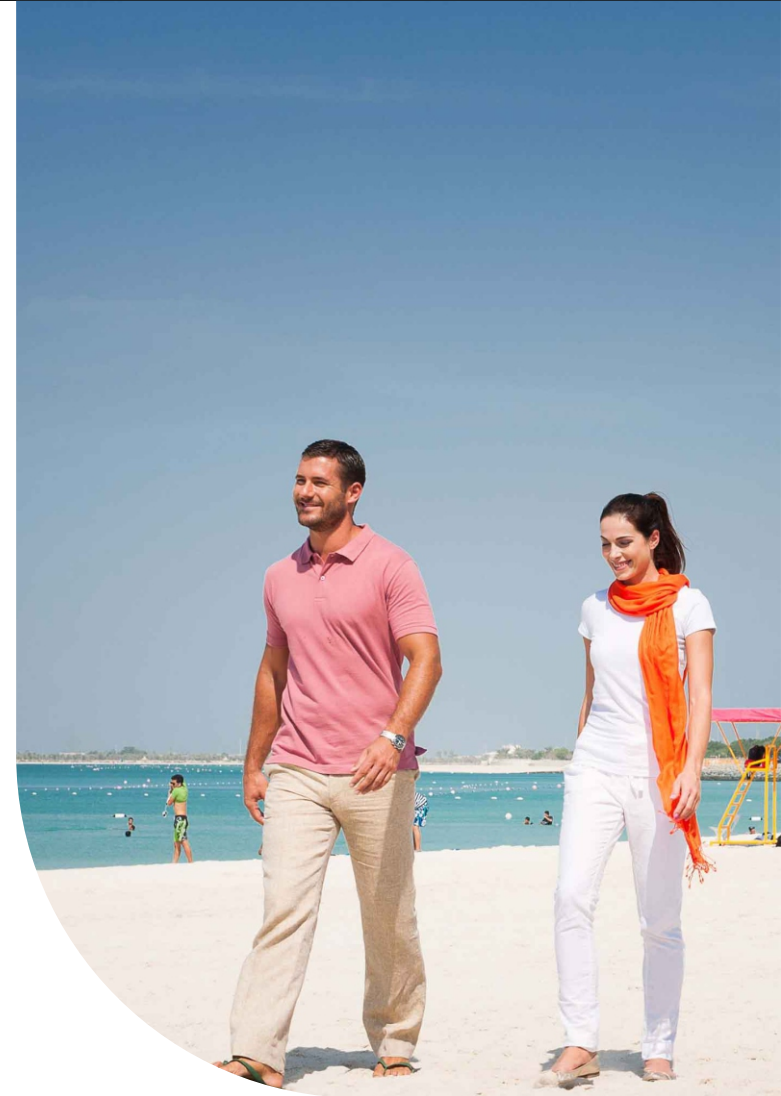
Listing on rental sites



# WHY Now?



- ✿ Hotel apartment demand is greater than supply
- ✿ Building prole rangings before the crowd
- ✿ Demand and prices on annual rentals are decreasing
- ✿ Higher demand for monthly & short-term lease
- ✿ UAE expects over 8.5 million visitors by 2023





# ABOUT Us

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Royal Holiday Homes specialise in short-term property rental management. We have years of experience and expertise in managing short term rentals, so you can rely on us to take care of everything and maximise your returns.

Our aim is to become the most trusted and reliable holiday rental company in Abu Dhabi. We pride ourselves on our exceptional service and will ensure your properties are well-maintained.

We partner with the best Holiday Homes Management software worldwide to provide our clients with the best experiences and full transparency.



# How We Work



- ✿ We help you get set up with relevant licenses and compliance requirements to begin your short term rentals
- ✿ We furnish and style your property to get it ready for guests
- ✿ We partner with management sites to get your property listed
- ✿ We manage guest check in/out, queries, and customer services
- ✿ We take care of cleaning and maintenance for your property
- ✿ We will send you a monthly statement
- ✿ You will receive a monthly income from your property



# REGULATORY FRAMEWORK IMPLEMENTED



Royal Holiday Homes complies to the regulations on organizing holiday homes in the United Arab Emirates, and ensures that each and every property meets high quality and service standards, and gets licensed from concerned authorities before making it available on all local & international online platforms.

In addition to signing up a property protection insurance with best local providers to protect property owner's assets against any hazardous incidents, loss or damage.



# WHY ROYAL HOLIDAY HOMES?



We provide combined technical and commercial strengths covering all tasks from reception to hand over.

In Royal Holiday Homes we commit to stringent health, safety and environmental policies and procedures.

Combined with effective leadership, we adapt a total quality management approach (TQM) that ensures doing the right things, which help us maintain complete customer satisfaction at every stage.



## Quality Service

We will provide you with the highest standards of customer service.



## Customer Support

We will call you when we say we will.



## Hassle-free

Total hassle-free property management services



## Live Dashboard

Complete transparent services



## One-stop Shop

In house home maintenance and cleaning services



## Trust the Experts

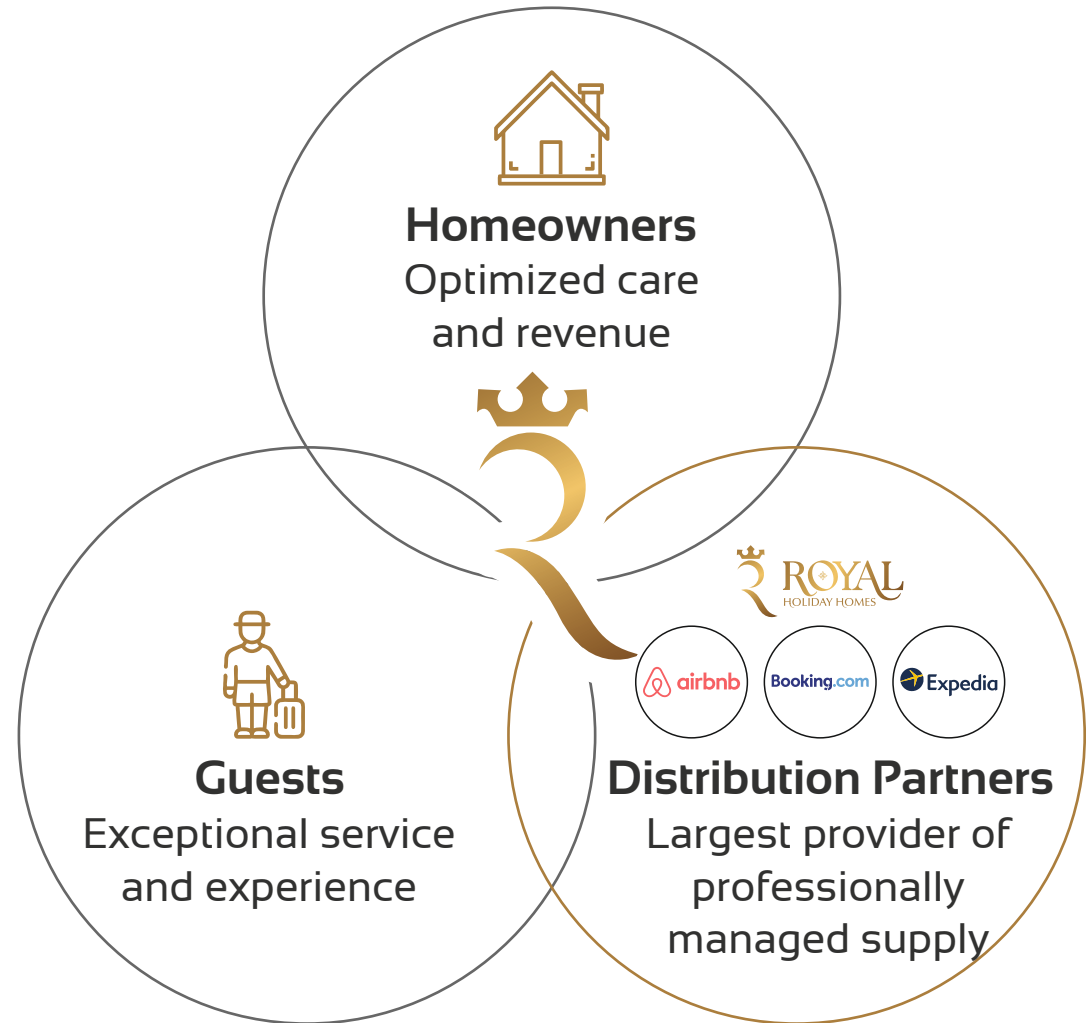
We will provide you with professional services from our experienced staff

# WHY OWNER CHOOSE US?



Using an end-to-end technological platform, we are

**REINVENTING THE HOLIDAY RENTAL EXPERIENCE.**





# WHY OWNER CHOOSE US?



## Our platform transforms the vacation rental experience

### Regular Vacation Rentals

**Time consuming**  
Rental process dependent on multiple vendors

**Suboptimal**  
earnings for homeowners

**Vulnerable**  
to property damage

**Inconsistent**  
Guest experiences

**Limited**  
Market opportunity



**End-to-end**  
technology- enabled rental process for homeowners and guests

**Maximized**  
earnings with yield management & optimization

**Safe**  
with guest screening and party detection technology

**Seamless and predictable**  
Guest experience with highest standards of service

### Royal Holiday Homes Platform Experience

**Boosts**  
Guest demand

**Inspires**  
homeowner confidence to rent

**Increases**  
Supply of vacation homes

**Expand**  
Market share

**Unlocked**  
Market opportunity

# NEXT STEP

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1



Discuss all the details with your Royal Holiday Homes representative

2



Agree on a solution suitable to your needs

3



Sign your Management contract and begin collecting the rent



# JOIN US AS HOST

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If you're a homeowner in Abu Dhabi looking to generate additional income from your property, Royal Holiday Homes is here to help.

To get started, simply contact us and one of our rental management experts will be in touch to discuss your requirements. We'll provide you with a detailed overview of our services and work with you to develop a customized plan that meets your needs.



## With Royal Holiday Homes,

you can rest assured that your property is in good hands and that you'll get the best possible returns on your investment.



## CONTACT DETAILS

 Toll Free: 800 RHH

 Landlords: [owners@royal-holiday.ae](mailto:owners@royal-holiday.ae)

 Guests: [bookings@royal-holiday.ae](mailto:bookings@royal-holiday.ae)

Follow Us:     

[www.royal-holiday.ae](http://www.royal-holiday.ae)

