

TO THE WORLD OF





## **ABOUT US**

- Madhav Fresh Foods is a state-of-art ultra-modern hi-tech food processing plant, located at Village Samlehri, Billpura Road, Distt. Ambala, Haryana, India.
- The facility is equipped with the most modern and precise machinery for food processing and packaging. We lay focus on using the latest technology for enriching the food products because quality weighs more than anything else and our expertise in bringing out the quality in products is unmatchable.
- Under the lightening guidance of our Hon'ble Chairman, Mr. Maan Singh Rana and M.D Mr. Ajay Rana, a young and renowned entrepreneur weaved a strong vision of taking the company to the next level by introducing processing and packaging of pastes, purees, and ketchup to name a few.
- Working relentlessly for years and prioritizing customer satisfaction, we have earned a respectable recognition in the market. Serving humanity by providing delicious and healthy food products keeps us going. Our values guide the decisions with discipline and focus to make an indelible mark in the industry.



## **ABOUT US**

- Having a remarkable recognition in the field of mushroom cultivation as promoted by Mr. Maan Singh Rana, our Hon'ble Chairman, and patron since 2015, we have achieved outstanding feats by bringing a paradigm shift and setting new benchmarks in the food industry.
- The mushroom plant started in 2015. Working for years, it escalated its growth at a faster pace and has a turnover of 150 tons monthly today. The commendable hard work of our team delivers unparalleled results.
- The food plant is spread in the area of 4 acres.
- Our other firms include Sarika Industries Pvt. Ltd manufacturer of lead products and batteries since 2009 in Baddi. Its prestigious clients are Luminous, Okaya, Eastman Auto Power Ltd, and counting.

## **VISION**

To fulfill the highest standards for quality, consistency, sustainability, product assortments, dependability, value-added support services, and integrity in our business and professional relationships.

To be the unparalleled leader in the manufacturing, development, and marketing of pastes, purees, and ketchup.

To be a globally impactful company, enriching lives with innovation, integrity, and superiority.

Constantly improving customer service, both in terms of time and quality.

To be the company with global operations using world-class innovations.

Enhancing and maximizing brand value.

## **MISSION**



To provide high-quality, authentic & healthy food products to customers.



A cleaner and greener environment for future generations to live and good returns to stakeholders' equity.



Placing customer experience at the core.



Striving to improve day by day.

Emphasis on values, commitment, experience, and knowledge of our people, partners, and

investors.



To ensure the continued success of our customers, employees, and partners.



To build a strong relationship and care for the welfare of the employees.



To become a launch pad for success in delicious food product creation.

# **OUR GOAL**



## **OUR VALUES & GUIDING PRINCIPLES**



## Honesty

Welcomes the truth about oneself and the world.



#### **Execution**

Ownership and accountability for results, success, and failure.



#### **Innovation**

Striving for excellence in everything we do.



### Leadership

Responsibility with enthusiasm.



Honors the dignity and diversity of others.



## Transparency

Demonstrates openness and appreciate vulnerability.



## **Humility**

Acknowledges own flaws and commit to learning and improvement.



## Integrity

Saying what we think and doing what we say.

# **WE CATER**



## **FSSAI APPROVED**

#### We are approved by the



Food Safety And Standard Authority Of India.



## **HYGIENE & SAFETY**

#### **Safety**

Establishing standards for toxicological and microbiological hazards and deploying procedures and practices to ensure that the standards are achieved.



#### **Nutrition**

Maintaining nutrient levels in food ingredients that contribute to customer interest.



### Quality

Providing quality in taste, aroma, and appearance.



#### **Value**

Providing characteristics of customer utility & economic advantage, involving attributes such as convenience, packaging, and shelf-life.



## Auditing

Auditing and safety assessment of facilities.



#### **Training**

Training people.







## **Analysis**

Self-inspection checklists.



#### **Quality Checks**

Quality checks at regular intervals.





"Alone we can do so little; together we can do so much."

- Helen Keller



## **GEOGRAPHY TO CATER**

Planning For **PAN India** to start with **Northern Region.** 



## **COMPANY POLICY**











Madhav Fresh Foods fosters a quality mindset and provides a safe environment for the production of food products. Countless hours of research go into bringing the magical taste in our food products.

With the help of modern technology and skill we pack and preserve the rich and authentic Indian taste. Implementing international quality norms to get the best and the most efficient production force.

We are bound to serve our customers healthy, nutritious, and good quality food products.

# OF OUR FOOD PRODUCTS.



## Contact Us

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# THANK YOU

www.madhavfreshfoods.com