



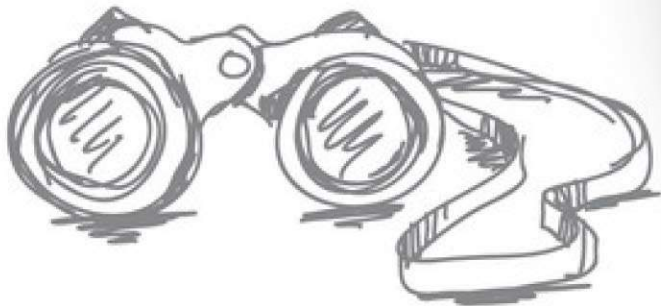
Apollo Sindoore

Excellence in Hospitality



VISION

To create a special niche in the hospitality segment, through product innovation and to provide consistent quality services to achieve customer satisfaction.



MISSION

To build fast growing, efficient, and a world-class service company, utilizing the location advantage to become the market leader in providing quality services for the corporate and individuals.

CORE VALUES

- Professionalism
- Responsibility
- Service Excellence
- Customer Satisfaction



Our Logo



Cyan is suggestive of our of the high standard we maintain in our Hospitality business;



Purple is suggestive of our operational prowess of our catering business;



Orange is suggestive of our vibrant and service driven restaurant business;



Green is suggestive of our consulting business, that finds alternatives past obstacles.



Organization's History



150 Crore Turnover
company



2016 - Started
"SKETCH - ELITE CATERING".



Public Limited Company
(Listed with NSE)



Started our state of the art
20000sq ft. Centralized
kitchen in Mount Road, Which
caters 5000 + pax per day



Sketch The Café - A new
venture from Apollo Sindoori
commenced operation



Apollo Sindoori opened a
business hotel in bangalore





2008

Catering services were offered across India to various sectors including IT, Educational Institutes, Healthcare, Manufacturing etc.

2005

Catering services extended to clients in IT industries, Media, Healthcare in Chennai.

1998

Under Scheme of arrangements demerger, Om Sindoori Hotels Ltd was renamed to Apollo Sindoori Hotels Ltd.

2001

Management services was started with Apollo Hospitals, Greams road and expanded to all other Apollo Hospitals across India.

1994

Sindoori Central 63 bedded 3 star hotel and was awarded the best Economy Hotel, for the year 1997 by Food and Beverage Service Magazine

1987

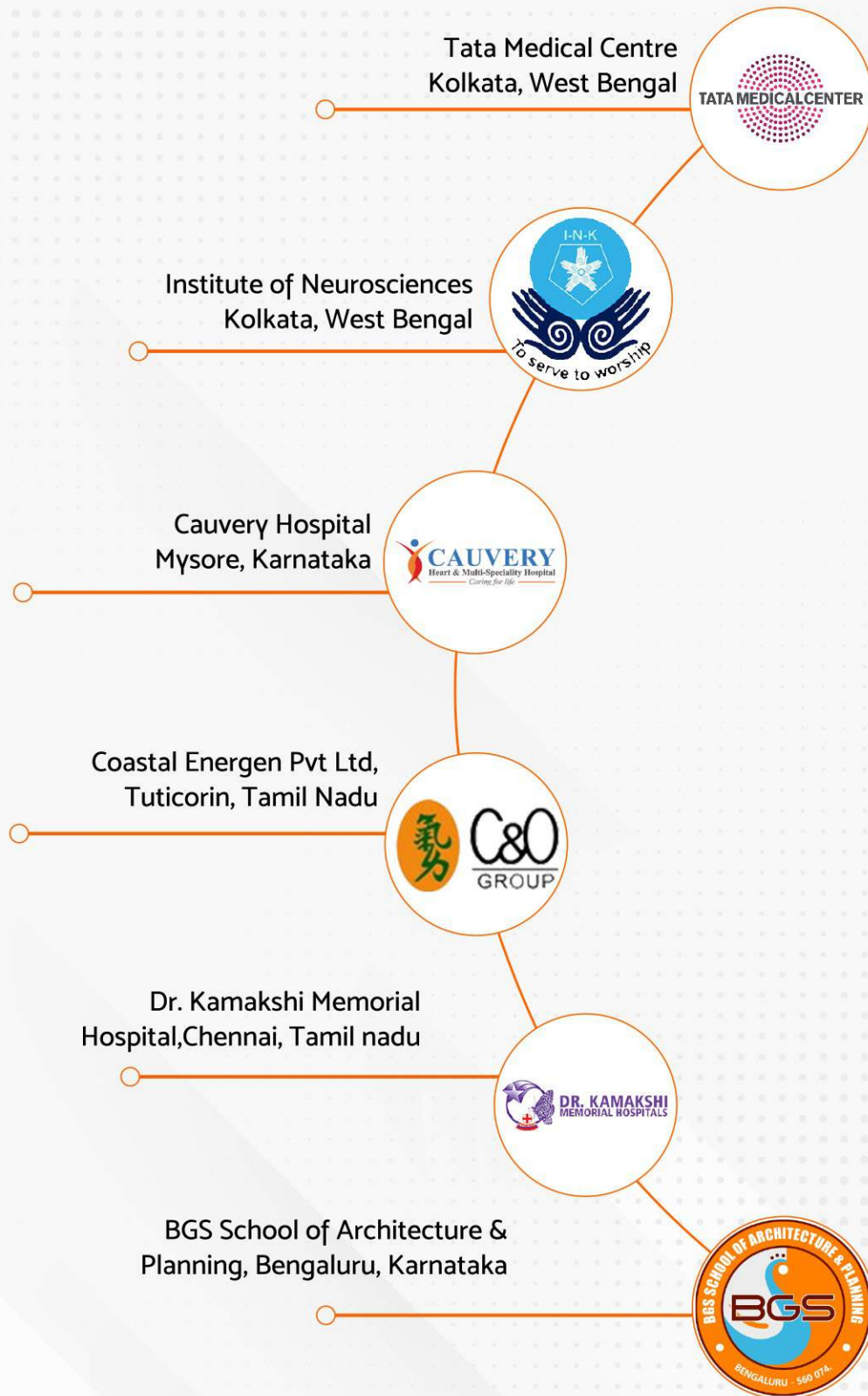
Om Sindoori Hotels become fully Operational it's a 100 bedded 3 star hotel located in Greams road, Chennai

1985

Company Incorporated and registered in the name of Om Sindoori Hotels Ltd.

Our Clientele





Our Clientele

Our Segments



Industrial Catering

We understand the importance of ensuring your workforce is well looked after and the role of food services.



Institution Catering

Educational institution entrusts us to cater to their wards because we provide high quality, healthy and hygienic food.



Corporate Catering

Our corporate catering solution are dedicated towards staff catering and corporate events. span across the complete spectrum of food services.



Hospitals Catering

We provide delicious, healthy and nutritious food options for patients, residents, staff and visitors a like.





Management Services

Every client is different, so we customize solutions and setups. We plan, execute and manage every kitchen. Our menus, procurement, service and staff are planned to fit your budgets, needs and facilities.



Restaurants

Our bouquet of restaurants offers wide range of exquisite cuisines. we follow the latest food trends and literally live and breathe fresh food



Hospitality

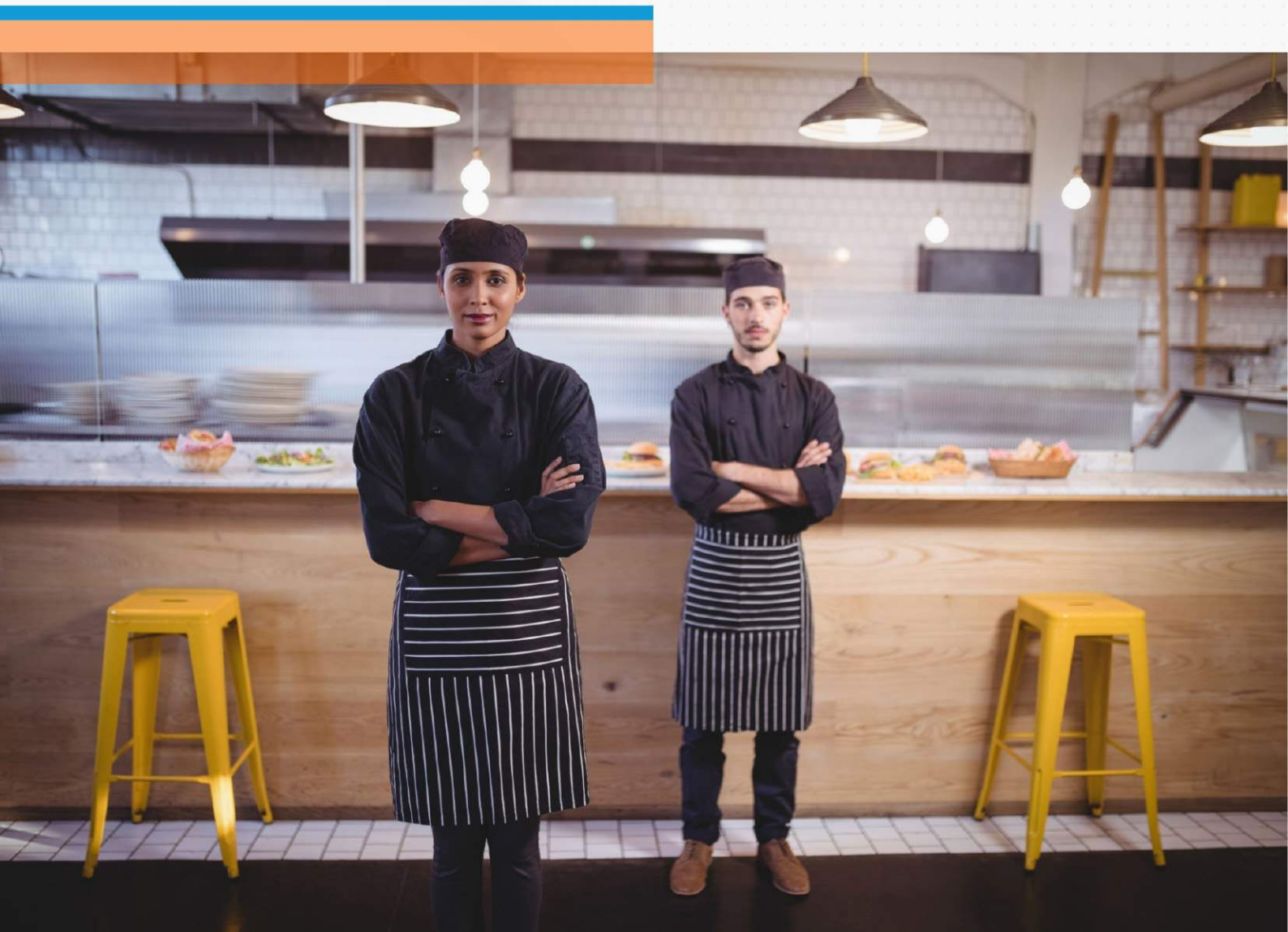
Our hotels and guest houses provide not only great comfort for the discerning travelers, but also provide top- notch amenities.



Outdoor Catering

Talking In-Situ Catering to the Universe Beyond

With our dedicated Elite outdoor catering team, we guarantee your parties and celebrations will have lasting memories with you and your guest.





Apollo Sindoori

Excellence in Hospitality

Management Services Catering Restaurants Hospitality





☞ *We Are Not Just
Preparing Food,
We Are Creating Experiences.*

Our Pan-India Presence

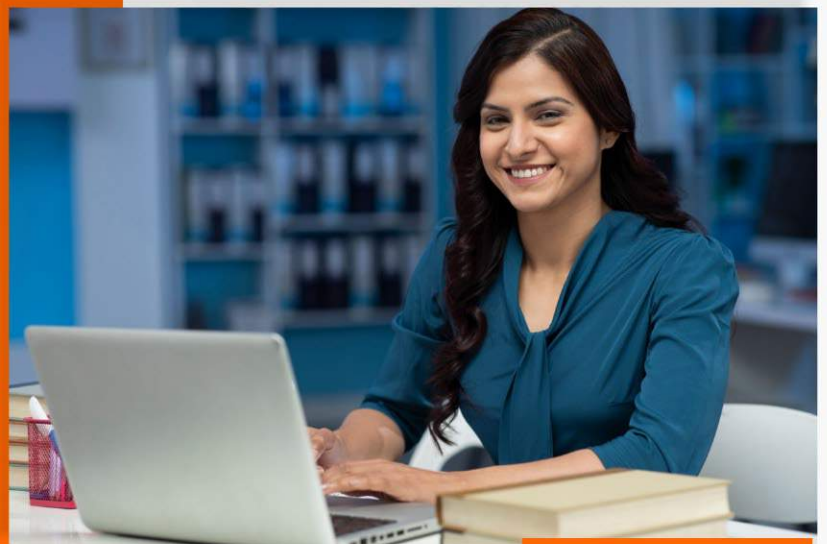
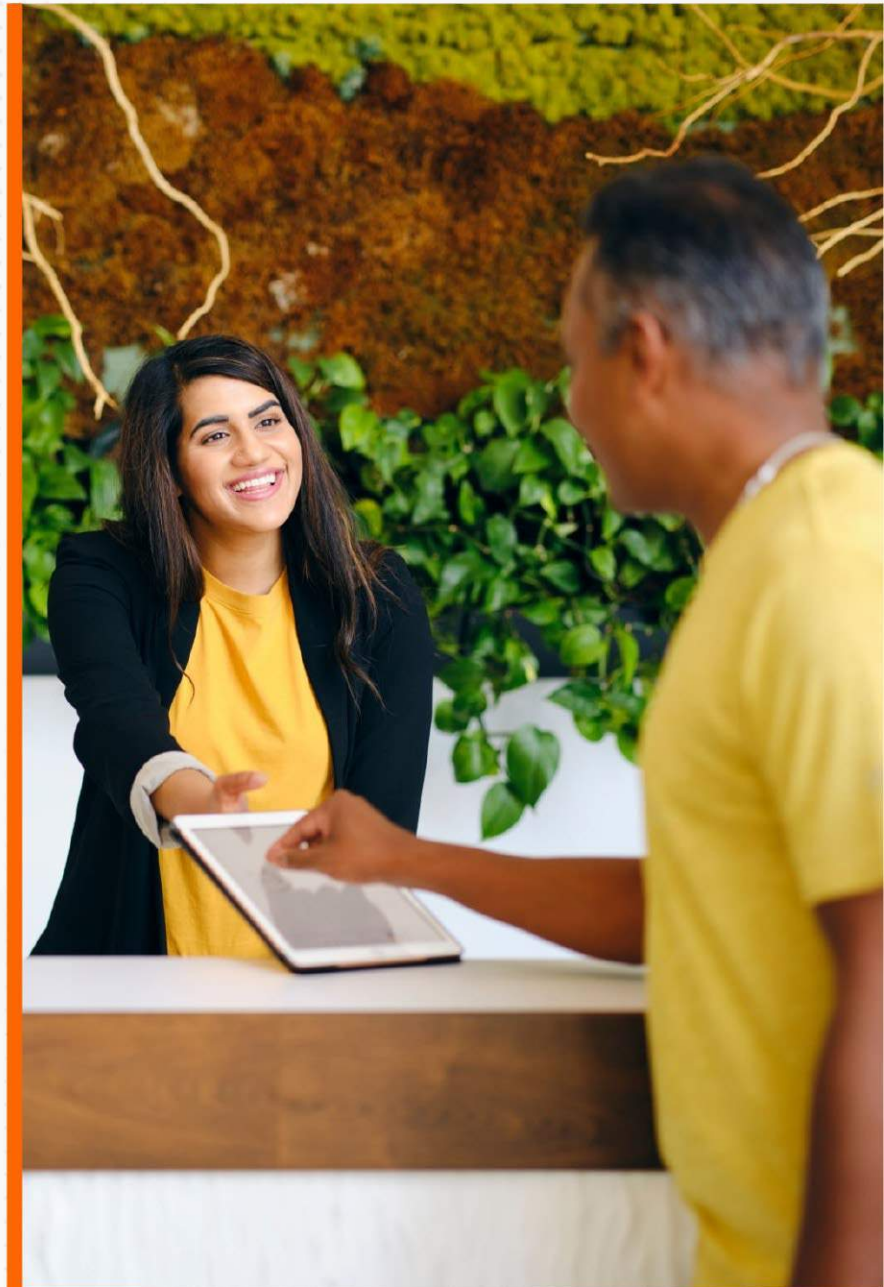
30 years of Experience | 9 States |
60 Units | 4500+ Trained Manpower

- Karnataka
- Maharashtra
- Telangana
- West Bengal
- Andhra
- Chhattisgarh
- Gujarat
- Odisha
- Tamil Nadu



Human Resources

- The human resource function of an organization stands out as a key functionary in facilitating a successful transformation of shedding traditional, administrative, compliance and service roles and adoption of a new strategic role concerned with developing the organization and capabilities of its personnel in line with business goals, with a strong workforce of 4500+ employees;
- To promote employment practices, consistent with operational effectiveness, which recognizes and respect the needs and rights of individual employees in work;
- To provide a clean, safe, healthy, and enjoyable working environment;
- To provide training and development for all the employees to enable them to achieve the highest level of skills possible;
- To reward individuals for the responsibility of the jobs they hold and the level and quality of performance they deliver and through maintenance of effective appraisal systems;



Human Resources



Training Activities





Session Frequency

- Training frequency-once-in a fortnight
- All training sessions are held in the afternoon post-lunch
- Duration: 2 hours
- In- house Training ambassadors are identified and they conduct sessions every week and the records sent to the HO

Training Methodology

- Brick & motor
- Power point presentation
- Case studies
- On-the-job simulations



Training Topics

- Grooming & personal hygiene standards
- How to communicate better?
- Customer service management
- Students dining service standards
- buffet service standards
- Best practices at work
- Working with positive attitude
- Use and care of equipment
- Safe work practices
- Knowledge of service equipment
- Menu terminology
- Handling of equipment
- Food safety & hygiene



Training on Health, Safety & Environment



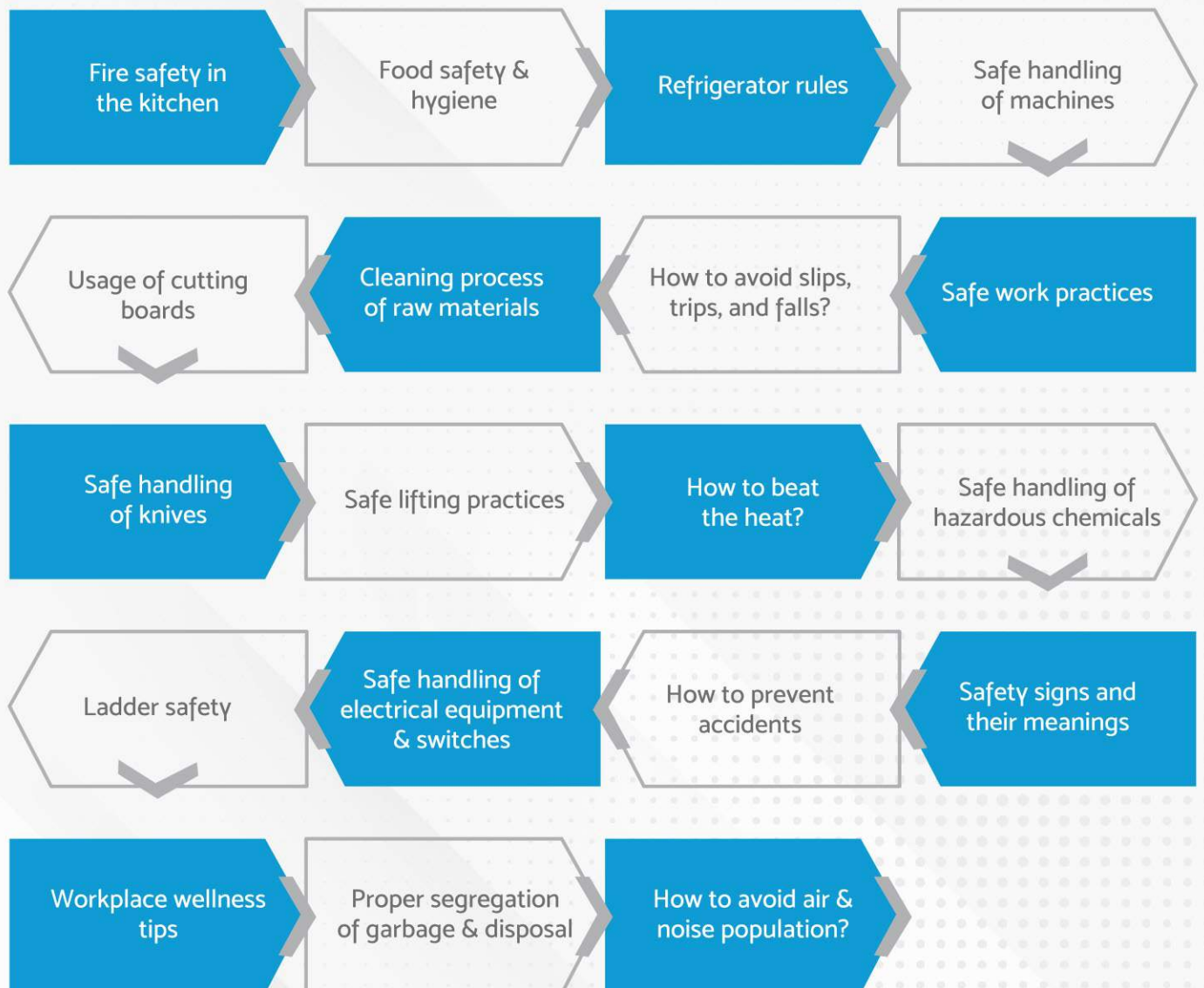
HEALTH



SAFETY



ENVIRONMENT



Preferred Hospitality Clients



Pan-India Purchase Contracts

Water:



Biscuit:



Soft Drink:



Aerated Drinks:



Pan-India Purchase Contracts

MILK:



MASALA's:



OTHERS:



epigamia



Purchase at ASHL

- We Apollo Sindoori strive consistently to ensure production and service of quality food materials towards achieving ultimate guest satisfaction. By using high quality raw materials procured from certified brands, storing effectively, following good manufacturing practices with our trained staff, we provide consistent hygienic service.
- Our effective procures close to 70 crores worth of products across India.





Apollo Sindoori

Excellence in Hospitality

Thank You

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