



Red Bean Hospitality Pvt. Ltd.

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RED BEAN FRANCHISE

(Kitchen + Cafe)

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ABOUT US

Redbean Hospitality is the healthcare catering service provider that has been forging ahead for 14 years in the hospital healthcare catering sector while leaving behind a bright trail of innovation and success. Embedding the mark of excellence, Redbean Hospitality is gearing up for its mighty venture Redbean Café, a lucrative franchise opportunity. Commenced with the idea to fuse happiness and health, Redbean Café strives to bring a positive change in the healthcare industry by designing a warm coffee culture. Enlarging the value, we are coupling our franchise model with the option to provide Redbean Kitchen to hospitals as nutritious food is one of the major requirements for hospitals.

Focusing solely on hospitals, we make sure everything we do honors the core well-being of every visitor in the hospital because our service revolves around the belief of serving with passion and authenticity. We bring the best to the tables and turn the normal conversations into memorable experiences.

Are you keen to become a part of the Redbean family?

Become our beloved franchise partner and explore a world of thriving business where rewards amplify and gratification soars. Committed together we create a chain of breakthrough innovation and a brand name that rules the mass. You are warmly invited to join us and escalate your business growth with the long-established brand in the industry. Let's create a true artisan experience and add to the longevity of every consumer.



MISSION

To earn the trust and loyalty of our consumers, employees and investors.

VISION

To be an innovation-driven renowned café in the industry.

OUR VALUES DEFINE US



Integrity

We elevate the level of uprightness in everything we do.



Trust

When we work, we leave no room for doubt.



Authenticity

Staying true runs in our veins.



Commitment

Our work speaks our commitment towards you.



Innovation

We have the will to innovate and achieve the impossible.



Quality

We are confident about our products.



Teamwork

When creative minds join together, the result becomes awe-inspiring.

DIRECTOR'S MESSAGE

Success is not ready-made, it is earned with the will to work hard and achieve what you dream of. For me, success has always been to continue marching towards the goal while achieving milestones one at a time. Welcome to the Redbean Cafe, a unique and lucrative business venture of the parent company, Redbean Hospitality. Redbean Hospitality is the robust production of an idea to serve humanity and create a change in the world. Over the years of excellence, we have emerged as a versatile provider of hospital healthcare catering services. Adopting a performance-driven approach and focusing on a solid client portfolio, we pride ourselves in setting major benchmarks in the industry.

To make things happen or achieve the impossible, you have to think outside the box. If you are keen to shine, you have to hustle with the will to never quit because diamonds are made under intense pressure. To be unique, you have to walk the path less traveled. To be your own boss, you have to own the will to get up every time you are beaten down. The world is full of golden opportunities and being an entrepreneur is all about enjoying rewards for a lifetime. The only requirement is to have the will to hustle.

Bobby Singh

Managing Director
Red Bean Hospitality Pvt. Ltd.



The ones, who are crazy enough to think they can change the world,
are the ones that do.

~ Anonymous



TEAM

Our Army of Professional
and Enthusiastic Individuals.



“If everyone is moving forward together, then success takes care of itself.”

~Henry Ford



RED BEAN CAFÉ

Redbean Café is a prestigious venture formed by the parent company, Redbean Hospitality. It is an initiative taken to enhance the hospital's culinary experience. In today's era, hospitals are continuously working to improve the food environment and Redbean Café ensures healthy cafeteria food options to patients, families, and staff members. To understand the connection between healthy eating and good health, it is essential to enforce healthy behavior in a hospital environment. To enhance the experience, we are coming with a delectable menu comprising a large variety of delicious beverages and other food items. Abiding by its tagline, Redbean Café is here to deliver "a sip of happiness" to all.

Bringing a rewarding investment opportunity, Redbean Café enables you to develop a lucrative stream of income for lifelong financial freedom.





WHY CAFÉ FRANCHISE



- A Well-Established And Renowned Brand
- Build Yourself Up On A Successful Foundation
- A Proven Business Model
- 100% Risk-Free Business
- Earn From The First Day Of Its Opening
- Transparent Work Policies
- NABH Accredited
- High Returns On Investment (ROI)
- Top Hospitality Professionals
- Guaranteed Customer Footfall
- A Degree Of Independence
- Innovation At Its Best
- High-Class Coffee Machines In Use
- World-Class Interior And Infrastructure
- Anyone In Your Family Can Do Business
- Affordable Rent
- Low Investment
- Specific Location Is Not Required
- Expandable Business Model In PAN India
- No Experience Required
- Low Labor Cost
- Scalable Module
- Active Tactical Support
- Absolute Value For Money

BENEFITS TO CAFÉ FRANCHISE

- Passive Income
- Customer- Oriented Service
- Pocket-Friendly Rates
- A Truly Unique Concept
- High Margins
- Networking
- Rich Nutritional Customized Menu
- Kiosk Can Be Customized As Per Location And Hospital's Requirement
- No Sales And Marketing Is Required
- Consultation Service
- Timely Assistance & Ongoing Business Training
- World-Class Interior And Infrastructure
- Innovative Customer Engagement Ideas
- Branding Services
- Low – Cost Food
- Market Research and Analysis
- Redbean Company Support
- Corporate Structure
- Manpower Training
- Sales And Leads
- Marketing Promotion
- Branding Support
- Business Development
- Trademark
- Feedback Policies
- Advanced Pos-System, Registers, And Security System
- Free From Market And Seasonal Fluctuations
- Less Electricity Bill As Consumption Is Low
- Unique Dress Code For The Employees
- No Online Delivery System Required
- Management Loyalty Program



INFRASTRUCTURE OF **KIOSKS**

A modern, efficient, and reliable infrastructure supports the growth of business tremendously. Armed with effective planning, we are committed to deliver the world-class infrastructure of Kiosks in hospitals. Our team of experts has got everything in place. We provide an entire setup of Kiosks with complete facilities catering to customers. The Kiosks with the high-end foundation will offer delicious coffees and serve other beverages and food at economical prices in a hygienic environment. Redbean Café strives to bring incredible experiences and exceed expectations.

the highly
functional
infrastructure
**promotes
growth...**



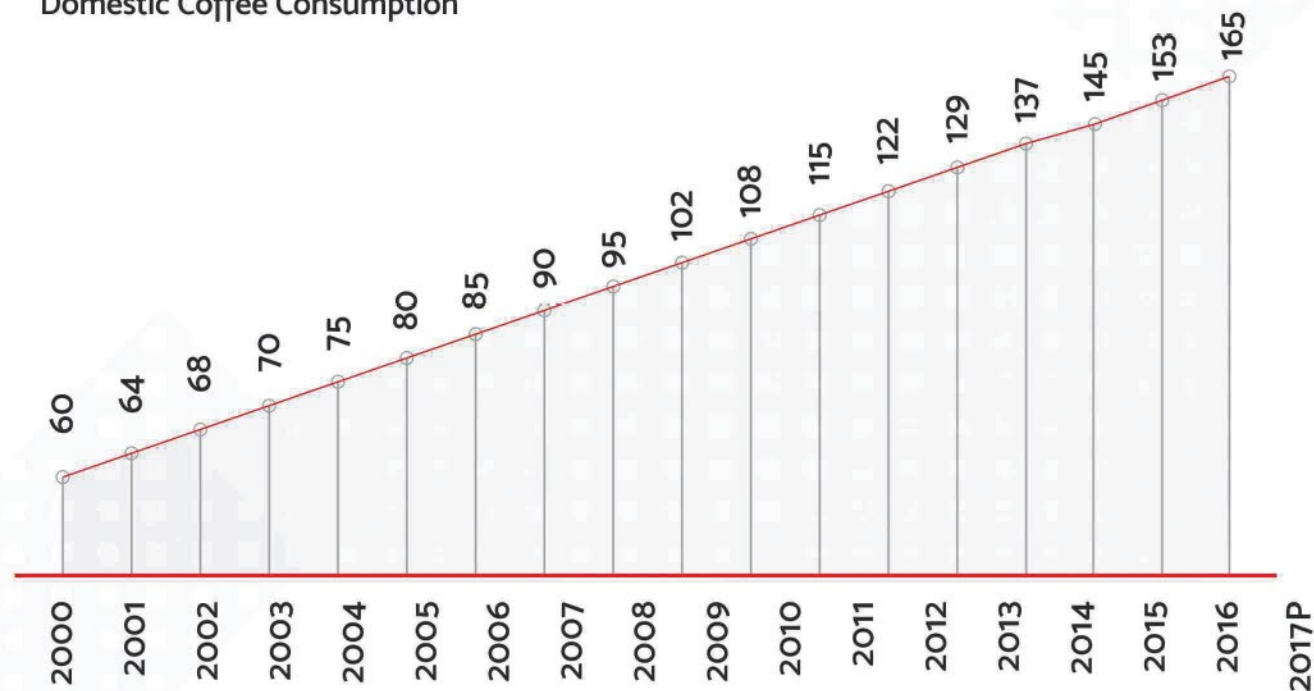
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DEMAND FACTORS

- Growing coffee culture among young population.
- Higher levels of disposable income.
- Evolving consumer lifestyle.
- Growing population of urban working professionals.
- Domestic coffee consumption growing at 6% CAGR and projected to grow at 11% CAGR during the period 2016-2021.
- 30% growth in per capita coffee consumption, from 85g per year to 110g per year.
- Food industry is growing at 10-12 % CAGR YOY.

Domestic Coffee Consumption



- Domestic coffee consumption growing at 6% CAGR is impressive considering India is primarily a tea drinking nation.
- Only Barista offers an option to partner with in the coffee segment to encash these exciting trends.

OUR MENU

Nestea Masala Gold
Cappuccino Coffee
Latte Coffee
Mocha
Americano Hot
Chocolate Espresso
Tea (Green, Ginger)
Bournvita Milk

Iced Coffee
Cold Coffee
Juices
Soft Drinks
Lassi (Sweet/ Salty)
Mineral Water

Sandwich
Burgers
Maggi
Poha
Upma
Samosa
Patties
Puff

Pastry
Cake (on Demand)
Chocolates
Cookies
Biscuits



Dive into the world of
enticing flavors.



MACHINE & EQUIPMENT

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A Sip of
HAPPINESS





RED BEAN HOSPITALITY **KITCHEN**

Redbean Hospitality Kitchen is a commendable service that focuses to provide healthy and nutritious food to hospitals. We provide a complete healthcare hospital catering service that consists of patient food, attendant food, hospital staff food, doctor's food, cafeteria, and hospital events & parties. With world-class quality and superior services, we aim to enhance the face of hospital food and provide a unique & healthy culinary experience to customers. Serving in more than 70+ hospitals, Redbean Kitchen has grown tremendously and caters to the exact needs of customers. As the quote says, if you are healthy from the inside, you illuminate from the outside too.

Presenting a prosperous franchise opportunity, Redbean Hospitality Kitchen offers 6 types of income source in the form of following services:

- Patient Food
- Attendant Food
- Hospital Staff Food
- Doctor's Food
- Cafeteria
- Hospitals Events & Parties

“A healthy outside starts from the inside”

OUR ROBUST **NUMBERS**

85+

Serving more than 85 lakhs
wholesome meals & beverages
per year

70+

running Hospital Kitchens

40+

Franchise Partners

50+

Locations Nationwide

100+

Clients

650+

Employees working in
Hospital Kitchens



Success is a matter of grabbing
an opportunity.



WHY KITCHEN FRANCHISE ?

- Well-Established Brand
- Scalable Business
- Proven Business Model
- Instant Brand Recognition
- Gearing Up For PAN India Expansion
- Follow NABH Standards
- High Returns On Investment (ROI)
- World-Class Equipment
- Top Hospitality Professionals
- Transparent Work Policies
- Expandable Business Model In PAN India
- Branded Grocery & Perishable Items
- High-End Kitchen Infrastructure
- Architect
- High Margins
- Low Food Cost
- Market Recession Free
- Guaranteed Success
- Family Security
- No Online Delivery System Required
- Financial Freedom
- Diverse Culinary Knowledge
- Fastest Growing Healthcare Catering Brand

BENEFITS TO KITCHEN FRANCHISE

- Passive Income
- Rich Nutritional Customized Menu
- No Sales And Marketing Is Required
- Innovative Customer Engagement Ideas
- World-Class Interior And Infrastructure With Branding Services
- Unique Recipes
- Low -Cost Food
- 6 Type Income Source
- Flexible Operating Hours
- Consultation Service
- Market Research and Analysis
- Redbean Company Support
- Corporate Structure
- Manpower Training
- Sales And Leads
- Marketing Promotion
- Branding Support
- Business Development
- Trademark
- Feedback Policies
- Timely Assistance & Ongoing Training
- Advanced Pos-System, Registers And Security System
- Free From Market And Seasonal Fluctuations
- Less Electricity Bill As Consumption Is Low
- Unique Dress Code For The Employees
- No Online Delivery System Required
- Management Loyalty Program
- Customer- Oriented Service
- Pocket-Friendly Rate
- Unique Concept



WHAT WE **CONTRIBUTE** IN



- Training Support
- HR and Admin Support
- IT Support
- Legal Support
- Store Management
- Supply Chain Support
- Project Management
- Business Planning & Operations
- Dress Code Of Employees