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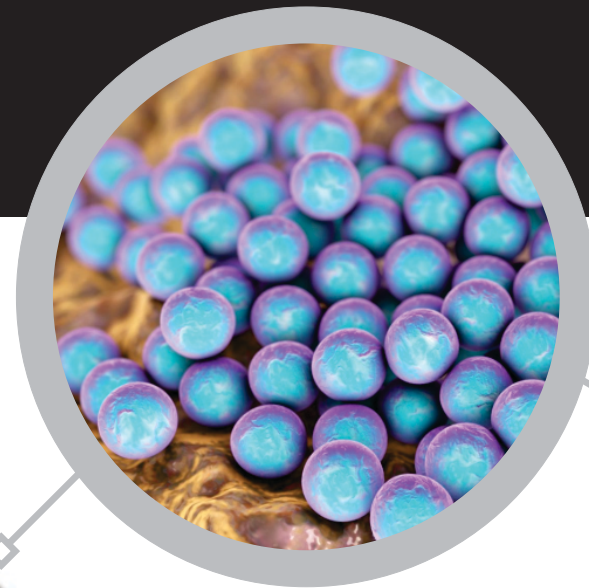
SWEAT DIRTY  
LIVE CLEAN

[www.lutava.com](http://www.lutava.com)



Did you know that  
**70% OF BACTERIA**  
found in fitness centers  
are potentially harmful  
to humans?

\*\*Staphylococcus aureus is the most dangerous of all of the many common staphylococcal bacteria. These gram-positive, sphere-shaped (coccal) bacteria often cause skin infections but can cause pneumonia, heart valve infections, and bone infections.



## ANTIMICROBIAL: ADJECTIVE

an-ti-mi-cro-bi-al | an-ti-mī-'krō-bē-əl

Destroying to or inhibiting the growth of microorganisms, including bacteria, viruses, and fungi.

**We are a forward-thinking brand motivated by a desire to create functional products for active, health-minded people. Lutava's premium products are made to protect you and your fabrics from sweat and germs.**

The average gym exercise bike has an average of 1.3 Million colony forming units (CFUs) of bacteria per square inch. That's 39x more bacteria than a cafeteria tray, and 416x more bacteria than a toilet seat. \*

The average gym treadmill contains 74x more bacteria than a water faucet. \*

\*<https://www.fitrated.com/resources/examining-gym-cleanliness/>





# ABOUT LUTAVA

Lutava is the high-performance, antimicrobial solution for modern fitness lifestyles. With patent pending FITSHIELD® fabric technology, Lutava’s easy-to-use slipcovers are the first and only to protect from sweat, harmful germs and odor, keeping you clean during class, in your car and throughout your day. Lutava products, including the DRIVE car seat cover, GRIP handle cover and SPIN bike seat cover, inhibit 99.99% of bacteria growth that can destroy fabric integrity, cause stains and harm humans. Lutava is sustainably designed to be comfortable, odor resistant, moisture wicking, quick-dry, waterproof and machine washable. From Orange County, California to the world. Sweat dirty, live clean and visit [Lutava.com](http://Lutava.com).



Our proprietary antimicrobial FITSHIELD® fabric inhibits bacteria growth (by 99.99%) and buildup of microbes (which often destroy fabric integrity and can cause staining) on fabric surfaces.

# PRACTICE SAFE SWEAT

The first and only **clean fitness solution** offering a complete barrier of protection from sweat, odor and bacteria.



GRIP HANDLE COVER



SPIN SADDLE COVER



DRIVE CAR SEAT COVER





# GRIP HANDLE COVER

Lutava's handle cover GRIP offers a complete shield of protection from community bike handles. Lutava's proprietary FITSHIELD® fabric gives a complete barrier of protection with its waterproof, moisture wicking, quick dry and antimicrobial properties. Wipe away bacteria, dirt and sweat from your face with eco-friendly charcoal-infused detox towel. Charcoal infused fibers help balance out natural oils while pulling toxins and impurities from your face and body.



ANTIMICROBIAL

ACTIVATED CHARCOAL

MOISTURE WICKING

QUICK DRY

WATERPROOF

ODOR RESISTANT



## COLORS AVAILABLE IN

BLACK/CHARCOAL

RETAIL  
PRICE: \$59

(About the cost of two premium boutique fitness classes).

**Materials:** Body: 88% Polyester 12% Spandex Mesh: 85% Nylon 15% Spandex Charcoal Towel: 75% Cotton 25% Charcoal

**Technology:** FITSHIELD® Technology, Charcoal Activated Cotton



# LUTAVA SPIN

Lutava SPIN instantly and effortlessly fits all spin bike seats. Lutava SPIN features a no-rub seam for comfort, an interior grip that stays put, is easily portable and machine washable.

Lutava SPIN takes the fret from questionable bike seats with a complete, waterproof barrier of protection.

Lutava SPIN prevents cross-contamination of harmful strains of bacteria right where you need it most.

- 

ANTIMICROBIAL
- 

ODOR RESISTANT
- 

WATERPROOF
- 

QUICK DRY
- 

MOISTURE WICKING
- 

UNIVERSAL FIT



## COLORS AVAILABLE IN

- HEATHER GREY
- BLACK

RETAIL  
PRICE: \$39

**Materials:** Body 88% Polyester 12% Spandex Mesh: 85% Nylon 15% Spandex

**Technology:** FITSHIELD® Technology

**Features:** No rub seam, Gripped edge for secure fit, 4-way stretch





# LUTAVA DRIVE

Lutava DRIVE easily fits all bucket-style seats. Simply slip on over the front, cinching in the back and secure the toggles. Lutava DRIVE is designed to conveniently come on and off so you can switch between cars or machine wash, and includes a built-in portable bag that conveniently stores in your glovebox or center compartment.

Lutava DRIVE allows you to effortlessly go from your workout straight to your car without bringing harmful germs and bacteria with you. By stopping cross contamination, DRIVE keeps you, your car and everywhere you go next safe, healthy and protected – even from damaging stains and odors.

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ANTIMICROBIAL
- 

ODOR RESISTANT
- 

WATERPROOF
- 

QUICK DRY
- 

MOISTURE WICKING
- 

UNIVERSAL FIT



## COLORS AVAILABLE IN

- HEATHER GREY/BLACK
- BLACK/BLACK

RETAIL  
PRICE: \$100

(About the cost of three premium boutique fitness classes).

Materials: Body 88% Polyester 12% Spandex Mesh: 85% Nylon 15% Spandex

Technology: FITSHIELD® Technology

